



## Bucksport Bay Area Chamber of Commerce

52 Main St. PO Box 1676 Bucksport ME 04416  
207.469.6818 207.469.2078 fax [www.bucksportbaychamber.com](http://www.bucksportbaychamber.com)

Dear Potential Sponsor,

The Bucksport Bay Area Chamber of Commerce, working in partnership with the Maine Forest Products Council and others, is pleased to announce the creation of the first Bucksport Bay Festival of the Forest. The Festival's focus will be to educate visitors on all aspects of the forest industry including: tree growth, management, products, equipment and the economic importance of the forest industry to our great State; all while remaining to be the highlight of summer for our community. For the past 16 years we have been creating childhood memories of playing on the waterfront with friends, eating cotton candy, and watching fireworks with family and now we endeavor to increase upon these traditions for future generations. We are inviting you to get in on the ground floor of this exciting event as a Festival of the Forest sponsor.

Many towns throughout Maine have developed festival themes. The most popular events center on aspects of Maine culture. Lobster, Moxie, potato blossom and wild blueberry festivals are among the multitudes of summer activities. We are not aware of another festival dedicated to the forest here in the "Pine Tree State" so this unique event will have a strong appeal to surrounding communities – and beyond. The Festival of the Forest will attract a wide demographic of people ranging from families to those interested in all things wood related. The event will be annualized and because it has a clear focus, it will be easy to understandably market.

Activities and vendors stretch over 3/4 mile on the waterfront and new this year, the festival will extend up onto Main Street. We expect the Festival of the Forest to be an excellent opportunity for retailers, service providers, artisans and crafters to promote their products relating to the forest.

The Maine Forest Products Council has graciously agreed to provide educational program elements, which may include the growth cycle of trees, logging and timber harvesting, pulp and paper, sawmills and lumber production, OSB panels and boards, biomass energy, wood pellets, sustainable harvest practices, recycling, history of Maine's forest industry and its' economic impact. The Festival of the Forest will still have the fun, food and fireworks that the Bay fest has always delivered along with other activities and new things to see! Providing fun and entertainment for everyone in the family is our goal. The Festival parade is from the mill to the Verona Bridge on Main Street with our theme being reflected in the entries. The annual 5K Fun Run is now going "off road" through the wooded Miles Lane trail system. Paper airplane competitions, heavy equipment "petting area", children's craft and play zone, amazing arts and crafts to shop, paper boat race, educational displays, fairy house building, tours of Verso Paper Mill and an exciting opportunity to meet part of the cast from Animal Planet's, Maine-based, hit TV show North Woods Law are all on the agenda!

Creating destination events that make business grow and residents proud is accomplished one donation at a time, whether it is volunteering or writing a check. Please join us in our inaugural Festival of the Forest event as a sponsor. We have different levels of sponsorships to make our festival successful. Please see our wish list to select your partnership investment. We truly appreciate your contribution to our community. We will be happy to work with you on your specific needs and would love to discuss your role in the Festival. **The deadline for advertising purposes is June 9<sup>th</sup>.**

Festively,

Leslie Wombacher  
Executive Director | Bucksport Bay Area Chamber of Commerce  
[leslie@bucksportbaychamber.com](mailto:leslie@bucksportbaychamber.com)

*Be sure to "Like" us on Facebook, or visit [www.bucksportbaychamber.com](http://www.bucksportbaychamber.com) to follow the progress of the Festival and its new theme!*



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# The Annual Bucksport Bay Festival of the Forest

## PARTNERING OPPORTUNITIES

**The deadline for advertising purposes is June 9th.**

**Co-Commission Naming Opportunity** (2 sponsorships available) **\$10,000**

“YOUR NAME HERE & Bucksport Bay Area Chamber of Commerce presents the Annual Bucksport Bay Festival... of the Forest!”

- This is a perfect business building opportunity – the event will garner much media attention!
- Complimentary vendor space
- Premier positioning & promotion on marketing materials
  - Your name will be announced in all TV and radio announcement
  - Clickable link on our website & digital marketing
  - Logo printed prominently on our t-shirts
  - Logo & business name on schedules, fliers, banners

**Bucksport Bay Festival Underwriter** (2 sponsorships available) **\$5,000**

- Considered the *Entertainment Sponsor!*
- Complimentary vendor location at Entertainment location
- Premier positioning & promotion on marketing materials
  - Clickable link on our website & digital marketing
  - Logo & business name printed on t-shirts, schedules, and fliers

**Bucksport Bay Festival Supporter** (4 sponsorships available) **\$1,000**

- Sponsorship prominently displayed at Children’s Craft and Play Zone
- Clickable link on our website & digital marketing
- Logo & business name printed on t-shirts, schedules, and fliers

**Bucksport Bay Festival Star** **\$500**

- Considered a Bay Festival *STAR* Sponsor
- Logo & business name printed on t-shirts, schedules, fliers, and website

**Bucksport Bay Festival Helper** **\$250**

- You’re one of our general Festival helpers!
- Corporate name listed on schedule, t-shirt, & website

**Bucksport Bay Festival Sponsor** **\$150**

- Corporate name listed on our schedule & website

Please indicate in what ways you would like to partner with us in the designated squares. Make checks payable to:

**BBACC/Bay Fest** | P.O. Drawer 1676 | Bucksport, Maine 04416

For sponsorships level *Supporter* and higher, you will need to email your logo (hi-res, 300 dpi) to: [cgrindle@bucksportbaychamber.com](mailto:cgrindle@bucksportbaychamber.com)

*Please keep a copy of this form for your files!* – contact us with any questions.