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## **Announcing 2018 Local Wood WORKS Buyers' Guide Opportunity to promote your business | Help us grow local wood economies in Maine**

Local Wood WORKS and *Green & Healthy Maine HOMES* magazine are partnering to produce a Buyers' Guide to Maine Local Wood Products that will be distributed in the 2018 Spring edition of the magazine. The guide will educate readers about the variety and quality of Maine wood products with an emphasis on how home building, design professionals and homeowners can source more Maine products. With a circulation of 18,000 and an estimated reach of 70,000 readers--including building and design professionals and homeowners alike--the Local Wood Guide will serve as a valuable tool to help grow local wood economies in Maine. The guide will contain some individual product information. For additional information and a comprehensive product directory, readers will be directed to a Local Wood WORKS website to be launched in March.

The Buyers' Guide extends the directories published by Maine Woodland Owners and Maine Forest Products Council contains additional listings and product information relevant to builders, engineers and design professionals. Advertising in the guide is a great way to reach the people who are most likely to seek out and conduct business with local wood producers, manufacturers and suppliers. A listing in the guide is available for free.

Local Wood WORKS is a partnership organizations committed to keeping Maine forests forever available for economic, ecological, and community benefits. LWW Partners are committed to promoting greater use of wood, as a locally-sourced and efficient heating alternative to fossil fuels, a light-weight and strong construction alternative to energy-intensive concrete and steel, and a means to sustain a diverse and ecologically-rich forested landscape. Wood, of course, is also esthetically pleasing, indelibly linked to our colonial and industrial pasts, and a simple means to capture carbon dioxide, store it for generations, and thus help combat climate change.

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